

Bowmen of Backworth Social Media Policy (Updated Nov 2024)

This document is based on the Social Media Policy of Archery GB. It outlines the social media policy and appropriate guidelines for members of Bowmen of Backworth. For the purposes of this policy, social media applies to all forms of social media, online messaging and video conferencing platforms.

Social media must be used in consideration of other people, their views, privacy and dignity. Do not say or do anything online if you wouldn't say or do it face-to-face. Think carefully about what you post on public pages, remember comments can be shared or screenshot even if you later regret them and delete them.

- When using and contributing to social media, members of Bowmen of Backworth are expected to behave appropriately and to be respectful to members of the Club. Consider how comments will be viewed by other users.
- Club members are responsible for what they write and must ensure that posts are not damaging to the Club, its members or those in the wider archery community. If you're not sure, don't post it.
- Do not post, host or re-share, comments or images which are racist, sexist, homophobic, abusive, discriminatory, intimidating, threatening, bullying, harassing, sexualised or insulting.
- Do not create a risk to a person's safety, or attempt to deceive an individual.
- Only Bowmen of Backworth club members will be permitted to join our Social Media groups and can be removed at the discretion of the administrators, Club Chairman or Club Secretary.
- Bowmen of Backworth must obtain written parent or guardian permission before direct messaging any child or young person under 18. A parent or guardian should be copied in on all private messages and included in all messaging groups between the club and the young person.
- Bowmen of Backworth must obtain written parent or guardian permission before an image of an under 18 is used on an online platform.
- Children or young people under the age of 18 are not permitted to join any of the Bowmen of Backworth social media groups.
- Social media is not to be used for raising complaints about the Club or its members. We encourage people to do so through the channels described in the Club's Constitution.
- The Club retains the right to change the Facebook page to make it a requirement for posts to be checked by an administrator prior to posting.
- No inappropriate material shall be posted on social media
- The administrators have the right to remove inappropriate material immediately and bring the matter to the attention of the Club committee. Members who continue to post inappropriate material will be removed from the Club's social media groups.
- Bowmen of Backworth will not tolerate any personal attacks or malicious contributions directed towards the Club, its members or anyone else. Anyone who seeks to raise grievances via social media channels will be disciplined by the Club.
- In line with our Code of Conduct, Bowmen of Backworth have a zero tolerance on harassment and bullying and will act if Club members are found to be carrying out any activity on social media which has a negative impact on Club members and their families, or others within the wider archery community. If you see or are aware of a comment or image that concerns you or makes you feel uncomfortable, take a screenshot and send a message to our Safeguarding Officer, Club Chairman or Club Secretary. Concerns of abuse, bullying or discrimination should be reported immediately to our Safeguarding Officer by emailing welfare@bowmenofbackworth.org
- Any contribution, posting, message or associated conduct that is deemed to be in contravention, could lead to the instigation of disciplinary proceedings in line with section 12 of the Club's Constitution document.